



Britain goes for gold – and red and white and blue!

With the Olympics and Diamond Jubilee less than 6 months away, the race is on in towns and villages across the country, to secure enough plants and floral displays in Olympic and patriotic colour schemes.

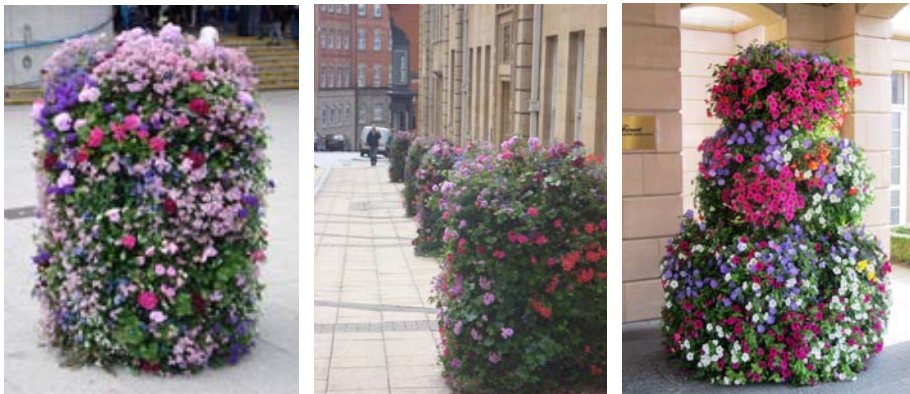
The demand has been so high, that suppliers have been warning of shortages since before Christmas. Councils unable to confirm their requirements in the next few weeks may well miss out on their preferred colour scheme.

National Supplier Amethyst Horticulture has reported an increase in orders, the majority of which are red, white and blue or to follow as closely as possible to the Olympic colours. Whilst these are the major events, there are many parishes wanting to recognise the Olympic torch route with smaller but high impact instant planters.

Managing Director, Nigel Fox stated “we anticipated the higher than usual demand for red, white and blue colours, and increased our pre-season order for young plants. We are still accepting orders from Councils wanting to follow the patriotic themes; however I would urge anyone who hasn’t placed orders yet to contact their supplier to discuss their plans”.

Amethyst are well established and experienced in supplying high quality displays with the benefit of low-cost maintenance regimes, saving on costs, labour and carbon footprint.

For further information on Amethyst’s products and services (including watering/maintenance services) visit www.amethyst-horticulture.co.uk or telephone 01795 522828 to discuss your requirements in detail.



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